



Hard Work Never Tasted So Sweet

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Lasting Impressions



OUR VISION - is to create a window into everything we create to show you how we vertically integrate into the hospitality industry to support and grow unique opportunities. We leverage our team as we diversify into the marketplace together. We created a faster way to certainty by building a blueprint for the future.



OUR MISSION – is to utilize our experience, to create an integrated ecosystem that yields attractive profit margins, efficient operations and long-term sustainability.



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OUR CORE VALUES

We believe in taking care of people.



Hive Hospitality is a group of passionate foodies, nutritionists and creative entrepreneurs that serve to empower a better lifestyle through culinary creations. We offer diverse flavours and options tailored around cultural collaborations. Each ingredient is carefully selected to provide nourishment to the mind, body and soul.



HOSPITALITY, WELLNESS & LIFESTYLE MARKET

Consumers are **increasingly aware** of what they consume and are **seeking healthier options** while supporting local vendors. With new government strategies advocating a “healthy choice,” the demand for health and wellness products and ingredients is increasing.

- The Canadian Health & Wellness market increased by US\$3.4 billion from 2013 (US \$14.9 billion) to 2019 (US\$18.3 billion)
- Market size expected to reach US\$20.6 billion by 2022
- Demand will continue to grow as consumers increasingly choose the healthiest option available



OUR SECRET SAUCE

Hive Hospitality is focused on reducing costs, improving nutrition quality, and increasing efficiencies through a **vertically integrated business model**.



Leading Edge Innovations



Turnkey Operation

Online Ordering



Loyalty Program

Strategic Locations



Franchise Expansion

Revenue Diversification





“Crafting everything we love into food, we are Hive Hospitality.”



Making healthy choices never tasted so good. Our diverse team represents skilled, experienced and attentive individuals that pride themselves on their ability to deliver. With our enormous product selection and educational framework, we promote, encourage and support overall healthy living. Each member of our team brings unique talents to the table, so you can indulge in our expansive creations while stimulating your taste buds and allowing the food to speak for itself.



FOOD & BEVERAGE

We offer a wide range of healthy food and beverage selections. Our **pickup** and **delivery** options provide **convenience** for today's busy lifestyle.

- CONVENIENCE
- AFFORDABLE
- MENU SELECTION
- SUPER FOOD INGREDIENTS
- ONLINE ORDERING
- ACCESSIBILITY





CATERING

We provide **catering** options for all occasions. Our menus feature local and **sustainable ingredients** that are available for **drop-off** or **pickup**

- OPTIONS FOR ALL OCCASIONS
- CUSTOM OPTIONS AVAILABLE
- CORPORATE MARKET
- LARGE ORDER SIZES
- PRE ORDER



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MEAL PLANNING

Our all-encompassing meal plan options are **perfect** for any busy individual needing a meal prep alternative. With **flexible plans** and scheduled pickup/delivery, customers can choose the package that **works** for them.

- PERSONAL MACRO ASSESSMENT
- CUSTOM TAILORED PLANS
- ACCESSIBILITY
- PREPAID PACKAGES
- REOCCURRING REVENUE



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GROCERIES

We have **partnered** with **local farmers** to bring the **freshest ingredients** to our customers. Conveniently packaged and delivery options, our clientele have access to **quality produce**.

- LOCALLY SOURCED
- ORGANIC INGREDIENTS
- AVAILABLE IN STORE OR DELIVERY
- VALUE ADDED SERVICE
- DIVERSE TARGET MARKET



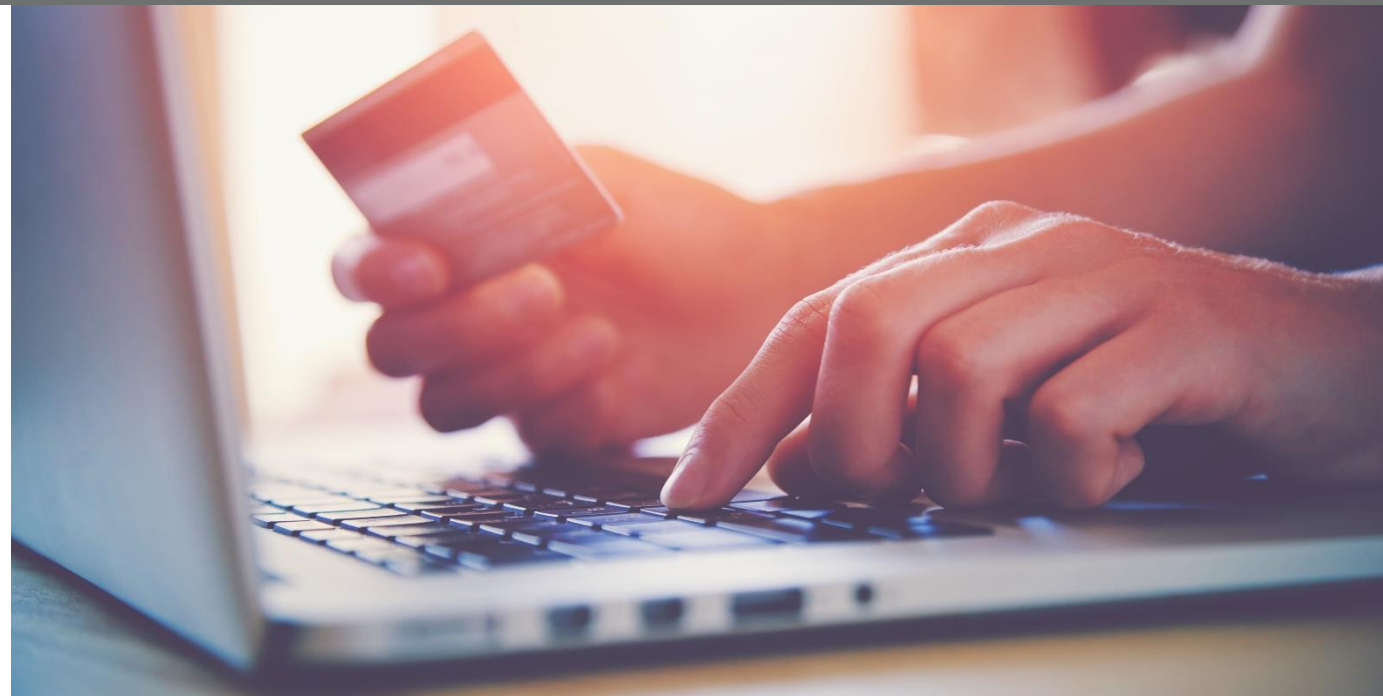
H I V E
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RETAIL PRODUCTS

We offer products that **culinary professionals** need to create their dishes and equipment that **commercial kitchens** need to support production.

We also offer a wide variety of **supplements** that pair with our healthy meals to support our client's goals.

- PRODUCT SELECTION & INFORMATION
- CURB SIDE PICKUP
- INSTORE OR ONLINE SHOPPING
- NATIONAL SHIPPING
- CENTRALIZED WAREHOUSE
- COMPETITIVE PRICING AND ACCESSABILITY



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GHOST KITCHEN

Our Hive **Ghost Kitchen** offers a commercial space optimized for takeout and delivery. We want restaurant owners and their staff to focus on the quality and their presentation of their menu.

- LOCALLY SOURCED
- ORGANIC INGREDIENTS
- AVAILABLE IN STORE OR DELIVERY
- CURB SIDE PICKUP
- VALUE ADDED SERVICE
- DIVERSE TARGET MARKET



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Nourishing the Mind Body & Soul



Our food is delivered with signature warmth and hospitality. You can dine in, schedule a pick-up or request a delivery right to your door. From grocery delivery, meal planning or catering, we commit our passions to the community. Let us translate our ingredients into delicious and distinctive creations for any moment and occasion.



FRANCHISE MODEL

We will be expanding out the company through an **attractive franchise model**. Our strong location Performa provides **solid profits** for both Franchisee and the Franchise. Our model provides a support structure, products, a diverse team and strives to unify locations instead of competing with each other.

- **COST OF CONSTRUCTION:** \$200,000
- **SALE PRICE:** \$350,000
- **LOCATION SALE PROFIT:** \$60,000
- **FRANCHISE LOCATION STARTUP FEE:** \$30,000
- **ROYALTY:** 4% Gross Revenue
- **CORPORATE SUPPLIES:** All Franchise Locations Purchase Corporate Supplies





SUPPORTING SUCCESS

Our **community outreach** and **social media** team **support** local businesses. We continuously grow our brand awareness by promoting and supporting local.

- MANAGED SOCIAL MEDIA CAMPAIGNS
- INSTORE MARKETING TEAM
- BRAND AMBASSADORS
- COMMUNITY BUILDING & EVENTS
- ONLINE REVENUES GO TO CLOSEST LOCATION

CAPITALIZE ON GROWTH

PROVEN RESULTS

Proven profit model to take advantage of the growing demand in the marketplace.

NATIONAL EXPANSION

Opportunities for significant growth through our franchise model.

STRATEGIC POSITION

Superior quality products, dynamic team and solid execution.



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GET CONNECTED

It is not every day that you get to work with amazing people like ours in a culture that breeds success. Our passionate team is determined to deliver innovative ideas by creating an environment for like-minded individuals to grow and succeed. We empower communications, transparency and growth.

“The solutions we create today
can change the world tomorrow.”

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