

Omar Kiani – My Bio

VISION

My vision is to create a window of opportunity in everything I build. My tools enable me to display the complexity of my elegant projects. I design an experience that creates an extra dimension, so users can walk through time as they experience my products and services.

MISSION

I use design as a key fundamental to communicate and share my knowledge. I help others create a faster way to success by integrating my businesses to support and grow my clients. Together we diversify into the marketplace, by crafting a blueprint for the future.

THE AGES OF INNOCENCE. I WAS TAUGHT UNCONDITIONAL LOVE AND THE DEPTH OF MY ROOTS.

I was born into a dreamlife on September 11, 1983. Throughout my entire adolescence, I was loved and cared for by everyone that was part of my life. The people that my parents allowed to enter our lives became family, whether they were friends, business partners, or employees. There was always that sense of family, protection, and unity and we were able to stay and embark on our journey all over the world. Most of my relatives reside in different countries with a large portion in Europe. There are so many of us and no matter the distance, we stay connected and provide support to each other when needed.

“My family has branched off in different directions and professions, but our roots remain as one. Experiencing this wholeness at a young age I knew that I would be doing great things like the leaders in our bloodline who have made their positive mark on the world.”

THE AGES OF RESPONSIBILITY. I REALIZED I AM ACCOUNTABLE TO MYSELF, AND MY SUCCESS WAS A RESULT OF WHAT I DID.

My father was a real estate tycoon, and I was naturally brought into his world at a young age he felt I could take on some responsibilities. As a teenager, I became a property manager: shoveling snow, cutting lawns, and collecting rent cheques. I was always finding new and innovative ways on how to get the immense amount of work completed. I muscled through it and always got the job done. My father invested into



residential subdivisions and commercial properties. Imagine the amount of snow and grass maintenance year round but it whipped me into physical shape which helped me with my sports and physical fitness goals. I knew this business was going to be mine one, so I better take care of it. So, I did.

“When you commit yourself to a task, put in 100% and get it done. The effort you put in will directly reflect your result.”

THE AGE OF MY AWAKENING. WHERE I STARTED TO BE MINDFUL OF MY SURROUNDINGS.

I officially became an adult on September 11, 2001. Most 18 year olds would be thinking about what clubs to hit each night of the week. Instead, I was going through my own awakening, and it all started when the 911 tragedy occurred. With the construction and development knowledge I was consistently learning, I started to draw my own conclusions of 911. I started to do my own research about the event, and I just kept going down a rabbit hole. Nothing was ever what it seemed since then, but this gave me the ability to walk this earth fully aware. I started to really pay attention to my surroundings.

“My awakening was not the creation of new affairs, but the recognition of what already was.”

THE AGE OF ACADEMICS. THE TYPICAL LIFE OF A POST-SECONDARY STUDENT.

I continued to be a property manager, still performing the same duties while learning more about residential construction and other new things. From the ages of 18 to 22 years of age, studied business management at NAIT and Marketing at the University of Alberta. I was working, making a ton of money, going to school, being in the social spotlight; just enjoying life. Maybe a little too much. I was rocking the expensive suits with the heavy jewelry, spending thousands of dollars at the nightclub, buying fancy things, and driving fancy cars. Life was good and I was untouchable. Everything I did was over the top.

“The facades I put on for others demonstrated my potential. In the next stage of my life, I decided to start spending money on things that would really get me noticed.”

THE AGE OF CONFIDENCE & CREATIVITY. THE YEAR I BECAME MY OWN VERSION OF TONY STARK.

After partying, indulging into expensive things that enhanced my appearance, and being in the social light, I wanted to do more for myself. I wanted to do things that truly represented my identity and show my ability to reach higher and create new opportunities for people.



I started to spend my time in my garage by customizing my car and giving myself the opportunity to showcase my masterpiece throughout North America. I started to customize other items in many different categories, paintball guns, suits, trinkets, etc. Everything I did, I wanted to make sure I was top of my class. Whoever was a part of my life at this point were either using my things, buying my things or enjoying them with me.

“This was my life. I just paid for everything and designed everything, making everyone look cooler.”

THE AGES OF PERSONAL DEVELOPMENT. I WAS COMMITTED TO BECOMING THE NEXT TYCOON.

Going into my 20's, I became focused on growing my profession and learning from the biggest industry experts in the construction and development industry with PHBI (Professional Home Builders Institute). Here, I shared open dialogue with the best industry professionals from all the leading companies and collectively created the curriculum which is currently the golden benchmark in this industry.

I committed 6 out of 7 days a week and I was gaining valuable experience and financial results. I stopped having any time for anything outside of my commitment. I was being grinded, molded, and forged into someone who can be a better leader to help facilitate business at my father's side. At this time, I exceeded my abilities for home construction and took on a venture with my mother to design and build a home that would be my mother's palace. I wanted this project to be something monumental for our family, most importantly, for my mother. This home was a complete custom build with every upgrade, imagining a true masterpiece.

As I was reaching major milestones through these years, my father was extending his reach to the community. He was heavily involved in charities, fundraisers, and relief funds, working closely with politicians, bureaucrats, social influencers, and other large corporations. I learned and listened to these major influencers around me.

“We are our choices. I was building myself and ready to create my own story.”

THE AGE OF LOSS. WHAT GOES UP, MUST COME DOWN.

I had a multimillion dollar portfolio; everything was on course for me to become a tycoon just like my father. During this time, I was just moving into the commercial development side with my father. There was one last project he wanted me to complete which was a large residential subdivision, before taking my position in the commercial world of development. We were at the final stages of the completion of our house, but things suddenly changed. The economy took a turn for the worst and my family's empire went into a downward spiral.



The 2008 Financial Crash happened that directly affected the industry tycoons to stop them from rising, which included my father.

“I had to start focusing on the possibilities of survival and not the potential of more failure.”

THE AGES OF ANGER AND FRUSTRATION. WHERE I BECAME RESENTFUL.

Our empire was on damage control from 2008 to 2012 due to the financial crash. Anger, frustration, and resentment grew within me. I was the only person who was part The empire and the legacy that was supposed to be handed down was constantly on fire. Regardless of my efforts, I couldn't believe how quickly it started to crumble.

I was the first to get let go from the company to show a message to the staff that we needed to downsize. They were not just employees; they were mentors, friends, and part of the family. People who helped me through many trials and tribulations. We were so close, and it was heart breaking watching what we all built, and our team fall, one by one.

As the time passed by, my father found it harder and harder to deal with the pressure. My mother started to become unhappy, and our family's health and unity started deteriorating. My frustration just grew watching everything I loved and built, falling into pieces. I couldn't sit around and watch this happen.

“Staying down is how we die, falling down is how we grow. I'm the black sheep that's going to break the generational curse.”

THE AGES OF REALIZATION. WHERE I TOOK THE LESSONS LEARNED, DECIDED TO REBUILD, AND HAVE FAITH.

The bottom was very dark, and the climb up was very lonely in this decade. I lost many friends and family because I made the decision to devote my life around rebuilding the empire that once was. I was blessed to come across many people that have either contributed to this journey or have taught me lessons to take along the way. My early ages of learning residential and commercial development gave me the knowledge to build a strong foundation and confidence to create long-term success. It was losing the people I cared for that made me realize the value of building a team based on passions. I understood the importance of every role played in a company, from the bottom to the top. It took me being homeless and hungry to appreciate the necessities in life. It took the loss of everything to humble me and here I am.

During this time, I was forced to build my life in seclusion. Going into my 30's was actually a blessing in disguise. It forced me sit in one place to create software programs



and tools. I dove into logistics where I became a tycoon on Amazon. I brought in about 150K a month on just one of the platforms I was using.

“Rock bottom became the solid foundation on which I rebuilt my life.”

A VISION IS WORTH MORE THAN SLEEP. THERE'S NO LUCK, ONLY HUSTLE.

With all the knowledge and experience I acquired from my family, friends, mentors, and other relationships, I started to build IT tools that would help support the growth of businesses. It all started in my basement and possibilities came knocking on the door with various opportunities to take over the beauty, health & wellness, and hospitality industry. From there, my team and I, have successfully opened logistics centers, salons, cafes, restaurants, and health centers. Through these businesses, I have been able to consistently improve and refine my IT tools which is truly my passion and my craft.

“I hustled for the dollars. The experiences brought me knowledge. But it was my persistence that brought me success.”

CIRCUMSTANCES THAT DEMANDED A HIGHER VERSION OF ME. THIS TIME I'M STARTING FROM EXPERIENCE.

2020 decided to put me through another downward spiral which also affected the entire world. The pandemic swallowed up my assets and team members while I was in Europe building partnerships and planning an expansion. When I arrived back in Canada, I seen the truest of colors come out of everyone and it painted a very ugly picture of betrayal. As I quickly learned, when toxic members leave, space opens for healthy relationships to enter. Major lessons have been learned in this year which forced me to level up on all my weak areas, forcing me to make them my strengths.

“Something bad is always for something good as my grandma would say. I wanted to succeed, so I focused on changing myself, not others.”

PASSION IS MY KEY. IT'S TIME FOR ME TO LEAD AND CREATE EXCELLENCE.

IT, designing, creating, and building projects is where my passions are. I believe technology is important because I can reverse engineer stuff and I am able to identify the process in which it was created and make improvements. It provides a criterion to follow, bridges the gap between touch points, and it makes things easier only if you know how it works. The problem with technology is that there's so much of it. It's so convoluted that you can't identify and use the proper tools because the tools don't inter communicate and work together. Therefore, through my trials and tribulations of building businesses, I found that most problems and pain points were very similar. I started creating something that was more like a brain instead of an app, something that could connect, build, learn, and grow as opposed to something like an app which



is contained within a box. I created an ecosystem where we can all interconnect into almost like a hive mindset where all the processes are consistently being improved and worked on by the conglomerate. My team and I are adjusting and making improvements all the time, which only just enhances the next business and the next opportunity because we share and collaborate with a common goal towards my corporate vision; Connection provides a sense of belonging, meaning, and purpose. When everyone is connected, we can all work together to achieve success.

“We must fail forward and consistently improve the processes. I analyze, improve, and conceptualize until it becomes a habit.”

COMING FULL CIRCLE. MY HEART IS FINALLY IN THE RIGHT PLACE.

The future is not looking too good, but it is what you make it. These current events are segregating our direct family members, our children, business associates and friendships. We need to take apart the differences and start working together to change the future. We're allowing other people to control our narrative and we're becoming blinded to the actual truth. We're all just human beings and bodies of energy that are just here to embark on this experience together. I don't believe that we should be failing, and I am doing my part to unify people through all the different touch points. We have all the answers within ourselves. We have all the experience but the reason why we consistently fail is because we don't work together. We don't cross pollinate or validate each other's work. We are always trying to prove our own self-worth instead of helping one another. We all have our own individual agendas, and society doesn't work like a team. Therefore, our results are always singular. The wealthy don't do the things that I believe they should be responsible for, which is trying to change the lives of those who are less fortunate than them. The chain of command, the chain of knowledge, and the chain of financial resources don't transfer as they should. They just travel up to next group and then the next. Wealth ends up circulating within the privileged.

This is why I created Hive City; a place where we can be bees. I am building a place where we can grow together, become wealthy together and our products and services are our currency.

“Some people want it to happen. Some people wish for it to happen. I will make it happen.”

